

the japan times

WORLD COSPLAY SUMMIT 2023

Friday, August 4, 2023



世界最大級のコスプレの祭典、完全復活!

世界コスプレサミット 2023

2023 8/4 (金) 5 (土) 6 (日)

WORLD COSPLAY CHAMPIONSHIP 2023

The World Cosplay Championship is a contest to determine the best cosplay performance team in the world. It is the core event of the World Cosplay Summit. The teams that won the official qualifying rounds held by organizers in countries and regions that have formed partnerships with the World Cosplay Summit will advance to


the finals in Nagoya.

The representative cosplayers from each area will be invited as guest participants at various pop culture events and will also be introduced to the media, making participation in the finals a real challenge for cosplayers, as it is a great opportunity for cosplayers to gain global recognition.

Explanation of rules

- Costumes must be handmade
- The work must be a Japanese manga, anime, video game or special effects character
- Stage performance judging time is two minutes and 30 seconds
- Background screen can be used as a stage direction
- Rank will be determined by the sum of judging on the character and stage performance

AUSTRALIA
The Promised Neverland
 約束のネバーランド
 (Left) Marmalade
 (Right) mangalphantom




AUSTRIA
Chobits
 ちょびっツ
 (Left) Nana Kuronoma
 (Right) Kaori Nonomiya



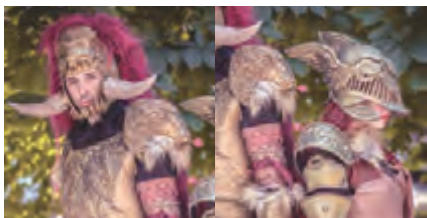
BELGIUM
Princess Connect! Re:Dive
 プリンセスコネクト! Re:Dive
 (プリコネR)
 (Left) Umaruun
 (Right) Koyo



BRAZIL
Kuroshitsuji
 黒執事
 (Left) Kellthy
 (Right) Luis Telles




BULGARIA
Belle
 竜とそばかすの姫
 (Left) StoyanuReeves
 (Right) WanyushaCosplay




CANADA
Puella Magi Madoka☆Magica
 魔法少女まどか☆マギカ
 (Left) Mae-Gwyn Cosplay
 (Right) AnnieChie Designs



CHINA
Demon Slayer
 鬼滅の刃
 (Left) You Ling
 (Right) Jiu Xin



COLOMBIA
Thunderbolt Fantasy
 東離劍遊紀
 サンダーボルトファンタジー 東離劍遊紀
 (Left) Jorgito Torres
 (Right) Jenny Kristancho




EGYPT
Berserk
 ベルセルク
 (Left) Sylar
 (Right) PikaChan



FINLAND
Puella Magi Madoka☆Magica
the Movie Part III: The Rebellion
Story
 劇場版 魔法少女まどか☆マギカ
 [新編] 叛逆の物語
 (Left) Pinyamiu
 (Right) Moemoefever



FRANCE
Love Live!
School Idol Festival
 ラブライブ!
 スクールアイドルフェスティバル
 (Left) Ally
 (Right) Aluota



GERMANY
Granblue Fantasy
 グランブルーファンタジー
 (Left) Laverna
 (Right) Naraku



INDIA
Dragon Ball Z
 ドラゴンボールZ
 (Left) Zacky D.
 (Right) Jester Scar



INDONESIA
Yaiba: Ninja Gaiden Z
 (Left) Mizuki Otawa
 (Right) Bale



ITALY
Fate/Grand Order
 フェイト・グランドオーダー
 (Left) Lilithez
 (Right) Alessandro Evans Aiello



JAPAN
My Hero Academia
 僕のヒーローアカデミア
 (Left) Daiki
 (Right) Kuniton



Information on representative cosplayers

KOREA
Go! Princess PreCure
 Go! プリンセスプリキュア



(Left) Jerry
 (Right) Ming




LATVIA
The Legend of Zelda: Tears of the Kingdom
 ゼルダの伝説 ティアーズ オブ ザキングダム




(Left) Saber
 (Right) SayoChuu



MALAYSIA
Naruto
 ナルト



(Left) Ajey
 (Right) RyuuKie




MEXICO
Crisis Core - Final Fantasy VII
 クライシス コア - ファイナルファンタジーVII-



(Left) Lorraine
 (Right) Chris



NETHERLANDS
Howl's Moving Castle
 ハウルの動く城



(Left) Alana
 (Right) Mirai



PORTUGAL
Final Fantasy XIV
 ファイナルファンタジーXIV



(Left) ymna
 (Right) Leonardo



SAUDI ARABIA
Megaman X
 ロックマンX



(Left) Heemoo
 (Right) Breavo




SOUTH AFRICA
Chrono Crusade
 クロノクルセイド




(Left) Yamaki Cosplay
 (Right) Baka Sakura Cosplay



SPAIN
Naruto
 ナルト



(Left) Sumiire
 (Right) Galefic




SWEDEN
The Legend of Zelda: Breath of the Wild
 ゼルダの伝説 ブレス オブ ザワイルド




(Left) Sting's Cosplay
 (Right) Marugitto




SWITZERLAND
Belle
 竜とそばかすの姫




(Left) Mayada Cosplay
 (Right) Naria Cosplay




TAIWAN
Elden Ring
 エルデンリング




(Left) Michael
 (Right) Ink



THAILAND
One Piece
 ワンピース



(Left) Ryou
 (Right) Katto



UAE
Bloodstained: Ritual of the Night
 ブラッドステインド リチュアル・オブ・ザ・ナイト



(Left) Alex Cosplay
 (Right) Erim Cosplay



UNITED KINGDOM
Magi: The Labyrinth of Magic
 マギザラビリンス オブ マジック



(Left) Tsupo
 (Right) Clood



UNITED STATES
Thunderbolt Fantasy
 東離剣遊紀



サンダーボルトファンタジー 東離剣遊紀
 (Left) Karamada Cosplay
 (Right) Luna Lady of Light



VIETNAM
Ouke no Monshou
 王家の紋章




(Left) Mei Kagura
 (Right) Ami Lee



ワールドコスプレチャンピオンシップは、コスプレパフォーマンスの世界を決めるコンテストであり、世界コスプレサミットの中核をなすイベントです。世界コスプレサミットとパートナーシップを結んだ各国・地域の主催者が開催する公式予選を勝ち抜いたチームが、世界コスプレサミットで開催される決勝大会に進出します。

各地域の代表コスプレイヤーチームは、様々なポップカルチャーイベントにゲスト参加したり、メディアにも紹介される機会があることから、コスプレイヤーにとって決勝出場は、世界的知名度を獲得する絶好のチャンスであり醍醐味のひとつとなっています。

HISTORY OF THE CHAMPIONSHIP



TOKUMARU OGURI

WCS Inc. CEO and founder



TORU FURUYA

WCC judging committee



Now marking its 21st year, the World Cosplay Summit has become a summer tradition in Nagoya. Hundreds of thousands of people from Japan and abroad visit the event every year, and the hot city in Aichi Prefecture becomes even hotter during the three days the summit takes place.

In 2020, all in-person events had to be postponed due to COVID-19, with some of them resuming in 2021. Last year, representatives from across the globe gathered in Nagoya for the first time in three years and held a hybrid summit. However, due to entry restrictions, participation was limited to only 13 countries and regions. This year, we are proud to say that 33 are scheduled to participate, and we are very happy to hear that after three years of hard times around the world, we will be able to gather again in Nagoya, dressed as our favorite characters.

The World Cosplay Summit was initiated with the aim of introducing Japan through anime, manga and video games, and to provide an opportunity for international and cultural exchange that transcends language barriers. The summit has been held every year since its creation. Each year, more and more regions participate, and the backgrounds of the participants are becoming

more diverse. When I see cosplayers wearing character costumes at the summit, I realize that Japanese anime and manga are loved by many people and have become a lingua franca around the world.

Recently, I have also come to feel that anime and manga play the role of cultural ambassadors. It seems that many cosplayers have encountered Japanese culture through anime and become interested in learning more about Japan, expanding their interests to include food and other aspects of Japanese culture besides anime. For cosplayers, when it comes to Japan, surprisingly it is not Akihabara, Kyoto or Osaka, but Aichi and Nagoya that are the sacred places they aim for. People attending the summit will now have the opportunity to see firsthand many sightseeing spots that are unique to Japan and try local "Nagoya *meshi*" dishes that can only be eaten in Nagoya.

The World Cosplay Summit will feature a variety of events and activities giving people the opportunity to demonstrate their creativity to the fullest, inspire each other and build new friendships. It is sure to be a three-day event that will satisfy your passion for cosplay.

Welcome to the Cosplay Summit — let's all have fun together!

I have had the opportunity to attend numerous events worldwide as a voice actor, and it never ceases to amaze me how Japanese anime, manga and games are incredibly popular in every country and region I visit. The widespread admiration for Japanese pop culture is truly remarkable. I often receive heartwarming feedback from fans of the characters and projects I've been involved in, expressing how my work has had a profound impact on them. These experiences further reinforce my belief that Japanese pop culture holds a special place in the hearts of people all around the globe.

There are numerous ways to enjoy pop culture. Beyond simply watching or playing a particular work, have you ever been inspired to express your appreciation by drawing a picture or writing an extension to the story? Identifying with a favorite character and engaging in cosplay is similar. One enjoyable aspect of cosplay is that you can go as deep as you want with creating intricate costumes, props, wigs and makeup.

The World Cosplay Summit brings together enthusiasts of pop culture using cosplay as a shared language to interact and connect with one another. Although cosplay events are held worldwide, there are two major

aspects that define Nagoya's. The first is the transformation of the entire Sakae area in the heart of the city into a vibrant event site, made possible through collaboration with the local community and government.

The second is the World Cosplay Championship, where I have the privilege of serving as the head judge. Similar to a sporting event, the World Cosplay Championship features a competitive atmosphere where teams representing various countries and regions showcase their skills with the goal of winning the championship. As the teams take the stage, spectators will undoubtedly be awestruck by the astounding costumes, props and other elements meticulously crafted by hand.

The World Cosplay Summit is not merely an event organized by one group, it is a cherished gathering for all the participants sharing a love for pop culture. Try your hand at cosplay, get creative with your photography, immerse yourself in the captivating stage events and find your own unique ways to enjoy it all — the possibilities are endless.

And finally, I wish to share with you a heartwarming watchword for this remarkable event: "Cosplay everywhere!" Welcome to the World Cosplay Summit 2023!

今年は世界33の国と地域からの参加者たちが名古屋に集結します。日本のアニメ、ゲーム、マンガから派生したコスプレ文化が世界中で愛されていることを実感しています。コスプレという共通言語を持つ参加者

の皆さんで世界コスプレサミットを盛り上げて楽しみましょう！そして開催地名古屋（愛知県）には、ここでは食べられない「名古屋めし」や、有名な観光地もたくさんあります。この機会にぜひ足を運んでください。

世界コスプレサミットは、ポップカルチャーを愛する人達がコスプレを共通項に交流するイベントです。このイベントの特徴は2つ。地域や行政の協力で街の中心地全体がイベント会場となること。そして「ワー

ルドコスプレチャンピオンシップ」で、各国・地域の選考を突破した代表コスプレイヤーチームがパフォーマンスを競うこと。皆さんもコスプレや写真撮影、ステージ観覧など、それぞれの楽しみ方を見つけてください。



株式会社玉越は新しい領域に挑戦し、
新たな娯楽を創造していきます。



STAGE DIVISION
France



Sailor Moon
Hazariel, Beryl

The French team brought a magical experience to the audience last year with its stunning performances. Hazariel says the moment of victory was like a dream come true. She values not only the beautiful costumes but also providing an entertaining stage for the audience. She said cosplay allows you to play your favorite character, regardless of whether or not they look or fit perfectly. She emphasized the importance of following your passion for a beloved character.

美しい衣装を披露することだけでなく、観客を楽しませるステージを提供することを大切にしているという Hazariel。コスプレイヤーにとって必要なのは、自分の情熱に従って愛するキャラクターを演じることだと彼女は語る。

Beryl, raised in Paris, had a passion for clothing and crafts from an early age, which led her to pursue studies in fashion design. During her studies, she developed a specific interest in stage costume design. Last year, she devoted considerable effort to refining her costumes, enabling her to execute nine instantaneous costume changes and captivate the audience with her remarkable stage performance. She emphasized that the WCS is a fantastic community where participants can support and inspire one another.

パリで育った Beryl は幼少期から洋服やクラフトに興味を持ち、その興味を追求するためにファッションデザインを学ぶ。WCS は、参加者同士が助け合い、刺激し合うことができる素晴らしいコミュニティだと彼女は語った。



VIDEO DIVISION
Sweden



Final Fantasy XV
Yumidun, Birthbysleep/Birthbysleeping

Yumidun is eagerly anticipating her visit to Japan this year alongside Birthbysleep. Their triumph at the WCS last year has brought forth new opportunities, including an invitation to an event in Germany. With a profound love for Japanese pop culture, Yumidun's favorite character, Tifa Lockhart, hails from Final Fantasy. During Yumidun and Birthbysleep's visit to Japan, they were also excited to explore Ghibli Park in Nagoya. Yumidun extends a message to all participants: "Go with the flow and have fun!"

今年も WCS に参加できることをとても楽しみにしている Yumidun。来日時には、名古屋にオープンしたジブリパークを訪れることも楽しみにしている。イベント参加者に向けて「大いに楽しんで」とメッセージを送った。

Birthbysleep and Yumidun, who have cosplayed together for almost a decade, share a strong bond and close friendship. Birthbysleep's wide range of cosplay interests includes beloved characters like Roxas from Kingdom Hearts and Lio Fotia from Promare. Having participated in last year's event online, she expresses her enthusiasm for this year's event and looks forward to meeting people in person and exchanging greetings. Encouraging all participants, she advises, "Do your best and avoid con crunch!"

10年近く一緒にコスプレを楽しみ、強い友情を築いてきた Birthbysleep と Yumidun の二人。昨年のイベントはオンライン参加だった Birthbysleep だが、今年は、会場でたくさんの人々と直接触れ合うことを心から楽しみにしているそうだ。

ブラザーは世界コスプレサミットを応援しています。
Brother supports the World Cosplay Summit.

あなたの表現をかなえる。
Express your passion with Brother.

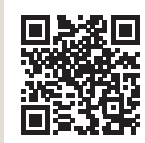


<https://global.brother/> **BROTHER INDUSTRIES, LTD.**

WORLD COSPLAY SUMMIT 2023



The World Cosplay Summit is an event where cosplayers who love Japanese pop culture such as anime, manga and games gather and create new forms of international and cultural exchange. Every year, cosplayers from around the world gather in Nagoya, in Aichi Prefecture, to share their love for cosplay. Many companies, local governments, ministries and overseas establishments support the World Cosplay Summit.



Dates: August 4-6 (Friday-Sunday)

Venue: Oasis 21, Aichi Arts Center, Hisaya-odori Park, Osu Shopping Street

Livestreaming: niconico/YouTube/Facebook/Twitch/Locipo

Organizer: World Cosplay Summit Executive Committee

(Ministry of Foreign Affairs/Aichi Prefecture/Nagoya City/Nagoya Convention & Visitors Bureau/Central Japan International Airport/The Japan Times/Aichi Television Broadcasting/Osu Shopping District Alliance/WCS)

The world's largest cosplay event is back and stronger than ever!

The World Cosplay Summit began in 2003 with only three countries. The number of participants has increased every year, and this year, the event's 21st, 33 countries and regions will participate. Every year, cosplay fans from all over the globe look forward to the World Cosplay Summit, the most exciting event of its kind anywhere. The theme of cosplay derives from the Japanese culture of anime, manga and video games. In recent years, its popularity has been remarkable, and Japanese culture originating from young people has taken root and grown significantly in many parts of the world. The World Cosplay Summit is a stage where sophisticated expressions of

this culture come together.

One of the main events will be the World Cosplay Summit Eve Festival on Aug. 4, where famous guests will walk the red carpet. Of course we cannot miss the championships on Aug. 5, where cosplayers who have won the preliminary contests will compete. All cosplayers can have photos taken at Oasis 21, Hisaya-odori Park, Hisaya Odori Garden Fralier, the Osu shopping district and many other locations in Nagoya.

Be sure to participate in the cosplay parade in the main Osu shopping arcade, the birthplace of the Cosplay Summit. The parade will be held with representatives from each country and participating cosplayers.



WORLD COSPLAY SUMMIT Official Characters © WCS / Kishida Mel

世界コスプレサミットは、アニメやマンガ、ゲームなど日本のポップカルチャーを愛するコスプレイヤーが集い、新しい国際交流・文化交流を生み出すイベントです。21回目となる今年は33の国と地域が参加。

毎年、世界中のコスプレファンが世界コスプレサミットを楽しみにしています。8月4日の前夜祭、5日のチャンピオンシップ、そして大須商店街コスプレパレードなど見逃せない企画が盛りだくさんです。

コスプレとは：マンガ・アニメ・ゲームなどのキャラクターに扮装すること
コスプレイヤーとは：マンガ・アニメ・ゲームなどのキャラクターに扮装する“人々”のこと

Use WiFi on the go when you rent from NINJA WiFi!

NINJA WiFi is a mobile WiFi router rental service for short-term visitors to Japan!

Connect up to 5 devices at once!

Data is UNLIMITED!

Just enter the password to connect!

Scan the code to apply for NINJA WiFi with a 10% discount!

10% OFF!

NINJA WiFi
Powered by GLOBAL WiFi

3 flexible plans

Unlimited (Softbank)
770 JPY per day
3GB per day

Best for solo travelers, or light internet users.

Unlimited (Softbank)
1,100 JPY per day
5GB per day

Best for couples, or moderate internet users.

Unlimited (Softbank)
1,320 JPY per day
10GB per day

Best for groups of 3 or more, heavy internet users, and business travelers.

Languages

English

日本語

繁体字

We also provide GLOBAL WiFi, a WiFi rental service that can be used when traveling abroad from Japan!

GLOBAL WiFi



海外行くならグローバルWiFi

成田、羽田、関空、セントレアなど
業界最多クラスの受取・返却拠点数!

超高速通信でデータ量がたっぷり使える
NEW 5G無制限プランあり!

10% OFF!

ここからのお申込みでWiFi通信料10%OFF!

グローバルWiFi

※「2016年~2021年海外用レンタルWi-Fiサービス(国内→海外)」のベニューター数、売上高調査(東京商工リサーチ、2017年~2022年各年調査)



Vision Inc. 株式会社ビジョン
東証プライム上場 [証券コード: 9416]

Contact NINJA WiFi

Email: info@ninjawifi.com Phone: +81-50-8882-5774
JST 10:00 AM - 6:00 PM, weekdays (except holidays)

Fundamental principles of the WCS ‘Cosplaysummitism’

1st principle

An ever-evolving pop culture festival

The World Cosplay Summit is a pop culture festival centered around a world competition gathering cosplayers who love works of Japanese manga, anime or videogames, and it shall evolve, adapting to changes in the times.



2nd principle

A bridge to world peace

The pop culture dealt with at the World Cosplay Summit is a means of communication for all of humanity and is an important tool for the formation of personality. The World Cosplay Summit has the mission to provide a space of communication, whether physical or online, to all the people who love pop culture, and the purpose to become a bridge to world peace by fostering friendship that can overcome any borders and barriers of race, culture, language or customs.



3rd principle

Respect to creators and contribution to cultural development

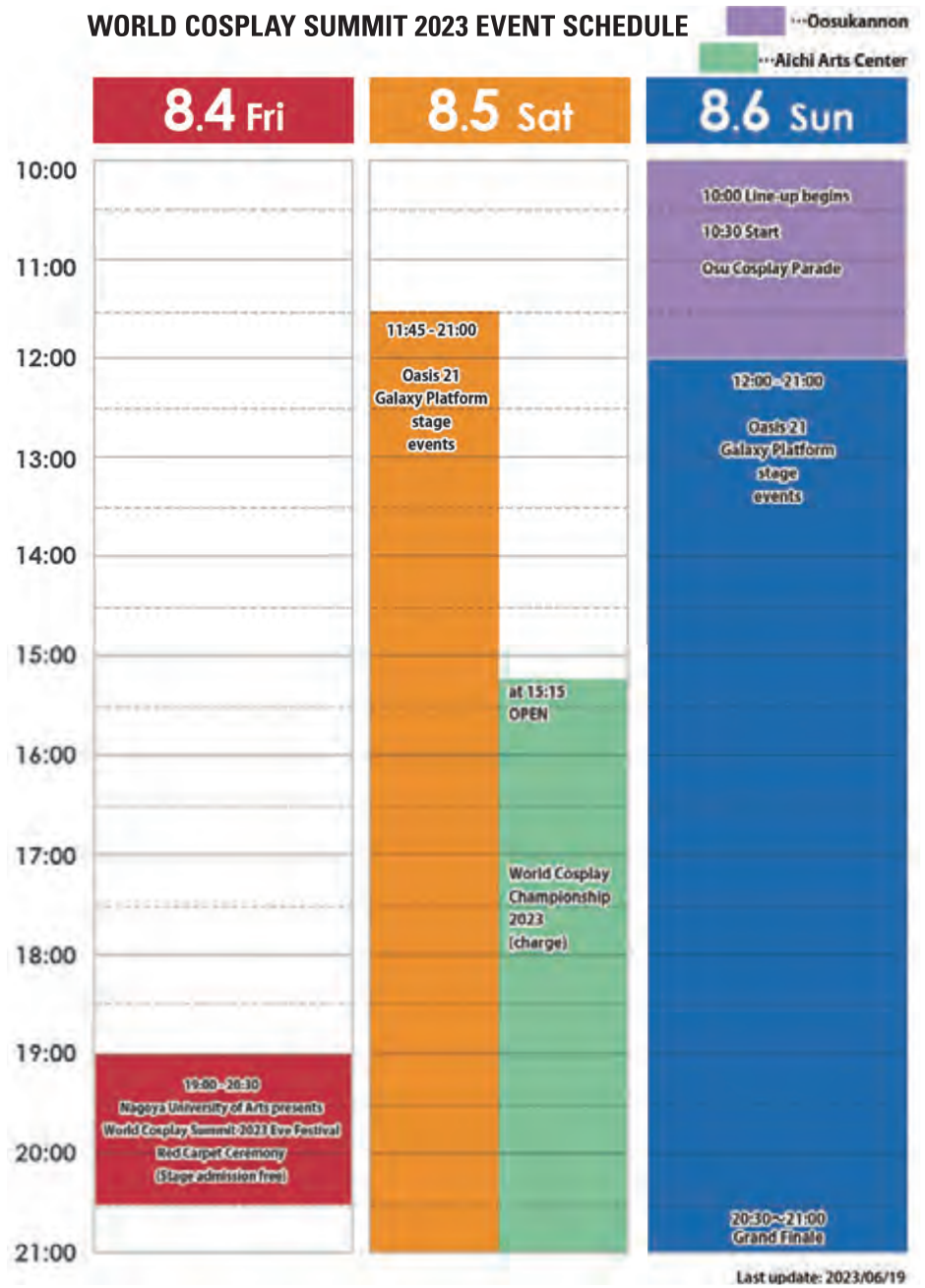
Cosplay is a manifestation of respect and admiration towards an original work, as well as the essential human feeling of identification with that work. All the people involved in the World Cosplay Summit pay deep respect to all creators, and wish to protect this place of expression together with them, and contribute to cultural development by doing so.

●WCSの根本原則 “コスプレサミットイズム”

WCSは、コスプレイヤーが集う世界最大級のポップカルチャー祭典であり、時代の変化に合わせて進化します。イベントを通じて、人々が多様性の中で友情を

築き、世界平和への架け橋となることを目指します。コスプレは原作への敬意の表れです。WCSに関わるすべての人々は、クリエイターに敬意を持ち、彼らと共にこの表現の場を守り、文化の発展に貢献します。

WORLD COSPLAY SUMMIT 2023 EVENT SCHEDULE



SPONSORS



SPECIAL COOPERATION

MyAnimeList

SPECIAL PARTNER



Online. Always.

Japan's premier bilingual sustainability magazine.
Published the final Saturday each month, but yours to enjoy
anywhere, anytime.

ESG/SDGs the japan times
SUSTAINABLE JAPAN
MAGAZINE

<https://sustainable.japantimes.com/magazine>



Scan to find
the latest issue



Democrat vs. Republican

America vs. China

White vs. Black

Economy vs. Ecology

Wealth vs. Health

Urban vs. Rural

Government vs. People

Dogs vs. Cats

Coffee vs. Tea

Man vs. Woman

Monopoly vs. Share

Privacy vs. Surveillance

Politics vs. Science

Think vs. Do

Reject vs. Embrace

You vs. Me

Argument vs. Dialogue

Where there's division,
there's an opportunity for progress.

#BeyondVS

Dialogue matters.

the japan times